DATE: March 13, 2014
TO: Board of Directors
FROM: General Manager

SUBJECT: RATIFICATION OF THE LEGISLATION, CONSERVATION AND OUTREACH COMMITTEE ACTION

On March 3, 2014 at 2:03 p.m., the Adjourned Meeting of the Legislation, Conservation and Outreach Committee (LCOC) was held. The attendees were as follows: Director Ryan, Director Guglielmana (Chair), John Vega, Joyce McCarthy, Rob Whipple, Bonnie Woodrome, and Greg Morrison.

Public Comments: None

1. The Committee approved donations to:
   - Canyon Lake Friends of the Library $150 and 10 cases of water
   - Canyon Lake Jr. Women’s Club 10 cases of water
   - Handbell Musicians of America 9 cases of water
   - Elsinore Valley 4-H Club 10 cases of water
   - Lakeside High School Special Education Prom $150 and 20 cases of water
   - Lakeside High School Interact Club $250 and 3 cases of water
   - LEUSD Special Olympics- LEUSD 30 cases of water
   - Food Services Dept.
   - LFW Foundation 8 cases of water
   - Machado Elementary $150 and 3 cases of water
   - SouthWest Riverside County Association of Realtors® None
   - Temescal Canyon High School Grad Nite 10 cases of water
   - Temescal Canyon High School PTSA 8 cases of water
   - Ronald Reagan Elementary School 30 cases of water
   - Lake Elsinore Valley Education Foundation $150 and 10 cases of water
   - K-9 Veterans Day Event 4 cases of water
   - American Legion Post 200/VFW Post 1508 20 cases of water
   - Lakeside High School Wrestling 20 cases of water

2. Review Sponsorships and Donations Budget Review – 205 cases of water and $850. Ms. Woodrome clarified to the committee that the Elks requests and the requests for the VW American Legion are separated this year.

3. Educational Updates and Splash into Spring – Ms. Woodrome reported that EVMWD Education programs offer tours to teachers within our service area. We offer teachers the opportunity to bring their class to the Regional Wastewater Facility or the Back Basin Water Treatment Plant. Both tours include a tour of our
Temescal Gardens. We offer to pay up to $300 per trip for bussing. This is similar to what is offered for class tours by Eastern Municipal Water District, as well.

Our tours take approximately 2 hours and can accommodate up to 35 students at one time. Tours are open to students in 3rd grade and older.

We also encourage teachers to recommend attending our “Splash into Spring” event to their students and families, if a school day tour does not work for them. Flyers are delivered to each teacher for each student in elementary and middle school the week prior to the event. This allows the students to tour the treatment plant with their family, as well as, participate in an activity filled day.

Ms. Woodrome reported that the flyers have been sent out for the next Splash into Spring event. The City has assisted us in posting an advertisement for the event on a billboard. We will have everything the same as last year. In addition, Jose Martinez will dress up like a welder and talk about welding; a watershed interactive model from Diamond Valley Lake will be on display and it will show pollution running down into the lake. Also, staff is working on a “Salts” display to highlight the water with low TDS. Water from rainfall will show light blue and color variations to highlight ocean water and Colorado River water going into Canyon Lake. There will be buttons to push to show rivers lit up, running into the treatment plant and back out to the rivers. Staff will have a display to explain the difference between water softeners and the alternative, along with a fact sheet that talks about the preferred option. Staff also informed the Committee that a display about TDS, softeners, etcetera. can be set up in place of where the reception sits now after the remodel of the Lobby.

4. Thank you Letters – Were reviewed and appreciated.

5. Other – Greg Morrison provided handouts and discussed with the Committee about a meeting of the electives with Kevin Jeffries for an Outreach Plan for the County Water Company area. He also spoke on the latest developments of the water bond and announced that CASA will be having a public policy forum in Sacramento April 28-29. It will be a time of opportunity to meet with legislators and engage with State regulators while networking with other clean water professionals.

Rob Whipple gave an update on the landscape gardens and the announced that the signs labeling the plants have been installed.

6. Consider Items for Board Review – None

7. Adjourned at 3:00 p.m.