

- APPROVED
 APPROVED AS AMENDED
 DENIED
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DATE: May 2, 2019

TO: Board of Directors

SUBJECT: RATIFICATION OF THE LEGISLATION, CONSERVATION, AND OUTREACH COMMITTEE ACTION

On April 24, 2019 at 3:30 p.m., the Regular Meeting of the Legislation, Conservation and Outreach Committee (LCOC) was held. The attendees were as follows: Director Ryan, Director Williams, Robert Hartwig, Jason Dafforn, Terese Quintanar, Greg Morrison, Bonnie Woodrome, Haley Munson, and Jacob Shiba.

Public Comments: None

- 1. Sponsorship and Donation Requests** – The Committee approved donations to:
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| City of Lake Elsinore - Clean Extreme | 30 cases of water |
| City of Lake Elsinore/LE Casino Fishing Derby | 30 cases of water |
| Elsinore High School – College Expo | \$100 and 10 cases of water |
| JDRF One Walk | 30 cases of water |

Four additional were approved by staff this month.

- 2. Sponsorship Report – March 2019** – As of March 31, 2019, \$31,210 remains in the account. The Project Wet workshop will pull about \$7,000 from that fund.
- 3. Community Affairs Quarterly Update Winter 2019** – Bonnie Woodrome provided a summary of outreach. The highlight was the Splash Into Spring, tours, and the Instant Hot Water Recirculating Pump. We also gathered 17 mutual partners for the Crisis Communication Plan, 20 articles were published in newspapers regarding the RARE program, landscape workshops, and funds from the Bureau of Reclamation and Splash Into Spring. We hosted several events: a conversation workshop, poster contest and Splash Into Spring. A presentation was done with the City of Lake Elsinore and LEUSD to discuss communications of the Holy fire and debris flows, which included about 20 agencies participating. Six educational tours were given, seven community events and meetings were attended this quarter. Through June, we will have another conservation workshop, Special Olympics, Student of the Year and the Solar Cup. In regard to the Student of the Year event, iPads were again requested. In regard to Murrieta, this would include an additional 6 iPads with 128gb and case: The cost would be \$350 per iPad with screen protectors and custom label. Staff was asked to move forward for the Lake Elsinore schools and donate \$100 to each of the Murrieta schools.

There were 3 billing inserts and a Waterlog sent out this quarter. Some outreach regarding water tax and safe drinking water and assistance of Engineering with signage for the Ag line and Palomar Wells was provided.

Haley Munson reported that we received a BOR Grant for a system optimization review and had 34 bidders on the RFP. Workshops with Master Gardeners had 65

attendees. Other outreach included eblasts for rebates, Splash Into Spring and hot water recirculatory rebate. We've also reached out to 4 restaurants for placemats to encourage water conservation. A recap of all of the rebates showed that the hot water recirculating system has been the most popular. Feedback is very good regarding the system and there is a lot of appreciation. We have approved 102 applications out of 200 for the landscape transformation rebate. Director Williams asked for the gallons saved to be added to this report.

Jacob Shiba reported that 414 cases of water and \$350 was donated this quarter. There was also a Poster Contest, with 23 student artists that were honored with trophies, and teachers received \$40 of classroom essentials for participating. We also hosted 265 students on tours of the lab and informed them about careers in the industry. Director Williams asked if we can let the public know of the contributions, such as water, that we donate to the schools. We also attended career fairs and the Esteem Fair at Lakeside High School. Tomorrow, the science fair winners will be here to be acknowledged for their water-related projects.

Website hits increased in the Lake Level area and total visiting the website in general increased by 25%. We have 1,688 followers on Facebook, who see all of our information. We are just under 61,000 screens included in our outreach. Director Williams asked for the website statistics to be shared with the entire Board. Instagram has ten new followers and the messaging is focused on conservation and rebates. We also won the CAPIO award for best social media use overall. We also won a Sustainability award from the Riverside County Department of Waste Services.

Ms. Woodrome shared that a large number of staff and their families helped with the Splash Into Spring event, as did several vendors and local organizations. We had the largest turnout to date. A survey was conducted during the event, which revealed that the flier in the mail is how most learned of the event. The schools' "Peach Jar" information to parents of students is not as successful for us. Most attending felt their water rates were fair and about half believed their sewer rates were fair. Most people who attended were interested in water savings, how they receive their information, where their water comes from, and water technology.

- 4. Emergency Water for Schools** – Under direction from the Board of Directors, staff researched implementing a new program that would provide EVMWD bottled water to all public schools in EVMWD's service area. Several options and price points will be presented to the committee for their consideration of implementing such program. There are 23 schools in the LEUSD, and LEUSD is also the largest employer. Two additional schools, students and staff, added additional numbers, for a total of 25,300. At two bottles per person, this would total 50,600, at a cost of \$18,799.63, for our bottled water. Director Ryan suggested planning for a couple hundred cases for schools. Water would need to be changed out every 18 months. We do not have warehouse room to store the water. The school district would have to store the water. Mr. Dafforn reported that staff is working on getting large containers and "water buffalos" to have for the public to access water in the case of an emergency. Staff was not asked to research the matter further.

5. **New Artwork for Water Bottles** – Staff presented artwork from the 2018-2019 Water is Life poster contest to the committee. Chosen artwork will be utilized on the next order of EVMWD water bottles.
6. **Thank You Letters**– The letters were reviewed and appreciated.
7. **Other** – Greg Morrison reported that a standing item of “Legislative Update” will be placed on agendas for this Committee, in the event that an update can be given in a timely manner if needed.

The soda tax (Sugary Beverage Tax) died yesterday. The industry spent about 100M to fight that tax. On May 22, this Committee will review the legislative matrix of bills and where they are. There are several deadlines coming up. Syrus Devers has been asked to attend this meeting, to review the plan in detail and to talk about the two-year plan. Director Ryan asked to see what the District benefit is of his work, funds from Sacramento and Federal funding, how those work and how he can help us get in front of them. In June, a day of meetings will be planned in Sacramento with Committee Chairs and members outside of our service area. Mr. Morrison will get the June dates to the Committee as soon as possible. Then, on June 19, a full report will be given at the Study Session, which will include summary of June trips, efforts with the Safety of Dams and our efforts on the Federal side. Director Ryan asked to bring information with them to Sacramento about our dams. The meeting with Melissa Melendez went well and we are hoping they set the hearing for the bill next week. Director Williams asked if the Pechanga Indian tribe can be asked to assist us with the Lee Lake Dam, to help preserve their artifacts. Staff has developed a good rapport, but the challenge is the Cultural Resources team, and we continue to communicate with them on all of our projects. There are some serious cultural impacts on artifacts, and Mr. Morrison is hopeful to have the help of the tribes in Washington.

8. **Consider Items for Board Review** – None.
9. **Adjourned at 4:30 p.m.**